

Advertise with



Vidunia is a new media destination for arabic video content *on computer, mobile, TV, and iPad.*

WE'RE CURRENTLY OFFERING DISCOUNTED LAUNCH SPONSORSHIPS PACKAGES TO ADVERTISERS THAT ENTAIL:

- Watermark logo placement during video (price to be determined)
- \$1 per CPM for Banner Ad Package, including the following standard banners:
 - 728 X 90
 - 120 X 600
 - 300 X 250
 - 925 X 145
- \$5 per CPM for Video Ad Package, including the following standard video ads:
 - pre-rolls (before video),
 - interstitial (during video),
 - post-roll (after video)



STANDARD VIDEO FILE FORMAT REQUIREMENTS

- 540 x 404 or higher (4:3 aspect) & 720 x 404 or higher (16:9 aspect)
*No black bars
- Normal Video Creative: 15 or :30 seconds.
Extended Video Creative: 3 minutes or less.
- Any native Quicktime, AVID or Media 100 including MPEG-2, H.264
- No DivX, Sorenson, Cinepak or other glossy compression.
- Frame Rate 29.97 – please preserve the native frame rate
- File Formats AVI, MOV, WMV or MP4
- Bitrate Greater than 2Mbps
- Color Depth 32-bit
- Audio 2 Channel PCM Audio, 16 bit preferred, or MPEG-1 44.1 KHz / 384 kbps accepted. Audio is required.
- Max File Size 10GB
- Progressive content



STANDARD BANNERS FILE FORMAT

- GIF, JPG, SWF
- Max file size is 40k each
- Animation allowed upon user-initiated rollover only. Must include static load.
- No expanding allowed
- Maximum 1 set of companion banners per individual video creative

*Details about player skinning and other co-branding exposure and promotional opportunities, as well as ad placements packages for mobile and TV are available upon inquiry.

